

CORPORATE PARTNER PROGRAM



Mission: Improving the health of our community and enhancing professional satisfaction through advocacy, education and collegiality.

We are excited to announce the development of our corporate partnership program— a total marketing package with à la carte options that will fit any budget.

This program creates exclusive opportunities for you to be able to market your services and products to physicians in Benton and Franklin counties.

Corporate partners will also receive discounts on additional sponsorship opportunities including newsletter sponsorships, membership meeting sponsorships and young physician events.

ABOUT BFCMS

Benton Franklin County Medical Society has been the voice of physicians in our community since 1946.

Our work focuses on advocacy and outreach efforts that will improve the practice of medicine for the physicians in our community and increasing professional satisfaction for physicians.



PROGRAM BENEFITS

All levels of corporate partners receive the following benefits:

- ◆ Your company logo projected on screen before all BFCMS functions
- ◆ Recognition of your support at all membership meetings (6 annually) and in our monthly newsletter
- ◆ Recognition of your support in the “corporate partners” section of our website with a brief description of your company and link to your website

Silver Level: \$2000.00 Annually– All benefits above plus:

- ◆ Complimentary exhibit table at our annual CME seminar (held in spring annually)
- ◆ 1 complimentary registration to the CME seminar
- ◆ 1/4 page color ad in CME seminar participant materials
- ◆ Signage recognizing level of support at annual CME seminar
- ◆ Recognition of support on conference materials at CME seminar

Gold Level: \$3000 Annually– All benefits above plus:

- ◆ Approved materials distributed at membership meetings (6 annually, you provide materials)
- ◆ Complimentary exhibit table at our annual CME seminar (held in spring annually)
- ◆ 2 complimentary registrations to the CME seminar
- ◆ 1/2 page color ad in CME seminar participant materials
- ◆ Signage recognizing level of support at annual CME seminar
- ◆ Recognition of support on conference materials at CME seminar

Platinum Level: \$4000 Annually– All benefits above plus:

- ◆ Opportunity to provide meeting speaker at membership meeting (board approval required)
- ◆ Invited to attend social hour at membership meetings (6 annually, board approval required)
- ◆ Complimentary exhibit table at our annual CME seminar (held in spring annually)
- ◆ Approved materials distributed at 6 membership meetings (you provide materials)
- ◆ 3 complimentary registrations to the CME seminar
- ◆ Full page color ad in CME seminar participant materials
- ◆ Signage recognizing level of support at annual CME seminar
- ◆ Recognition of support on conference materials at CME seminar
- ◆ Brief description of your company and link to your website on the [HOME PAGE](#) of our website

Website Sponsors: \$300 Annually

- ◆ Advertise your business logo on the “Corporate Partners” page of our website along with a link directly to your website.
- ◆ Also includes a description of your business and services you offer.

Contact Nicole at 943-8817 or Nicole@bfcms.org with questions.